



It's that time again. Renew your coverage for 2022!

Open enrollment starts November 1. It's your chance to make sure you're getting the best health coverage for your needs.

We're here to help. Call now and schedule a personalized review with one of our agents—they're specially trained on all of our 2022 plans. Your agent can:

- Review how you've used your benefits this year to better understand what you need
- Help you update your Marketplace application to keep your monthly payments low
- Help you compare plans. You may be eligible to upgrade your current plan for the same price you're paying now!

Ask your agent about new plans that offer lower payments and out-of-pocket costs without sacrificing quality of care. Or if you prefer to renew or shop online, go to your member account at floridablue.com or the Florida Blue mobile app. To auto renew your 2021 plan, simply click "Renew my plan with this coverage."

Open enrollment 2022 schedule

November 1—December 15 for coverage that starts January 1



Don't forget to earn up to \$500 in rewards

There's still time to earn rewards toward your premium by doing things that keep you healthy. You have until December 31 to earn your rewards for 2021. And there's more good news—new rewards are coming in 2022.

You can use your rewards toward your premium. Or if your rewards exceed your annual premium, you can request a gift card that can be used for prescription drugs and medical expenses².

Get rewards this year. Earn up to \$500 in rewards for 2021 when you:

- Complete a health assessment
- Watch videos about how to get the most from your plan
- Challenge yourself to develop a new health habit, or
- Get your flu or COVID vaccination

Get more rewards next year. Earn up to \$500 in rewards for 2022 with healthy activities personalized for you, such as:

- Monthly wellness challenges
- Activities selected to address your care needs
- Vaccinations and preventative services Visit Better You Strides³ in your online member account and see how you can earn rewards today.



Get your health on track at My Health Center

Your health journey is a personal one. That's why your Florida Blue member account now features My Health Center. Brand new, it's the place where you'll find all the ways your plan can help you reach your health goals—personalized just for you. You can:

- Find care programs you're eligible for that can help you on your way to better health. Or if you're not sure where to begin, make an appointment with a Florida Blue nurse.
- Challenge yourself into healthier habits one step at a time with the Better You Strides wellness program. And earn rewards when you do!
- Learn ways to take care of your mental well-being.
- Find out which screenings and immunizations you need to schedule next.

Check out My Health Center on your Florida Blue member account and begin your journey to better health today.



Be mindful and merry this holiday season

Many of us look forward to the holidays, but if you're struggling, you aren't alone. For those of us who are already doing too much, holidays can be chaotic and stressful. Some of us are continuing to miss the large family gatherings we enjoyed pre-COVID. Others are struggling to eat healthy. Some of us are missing a person we care about.

Be sure to make your mental well-being a priority this holiday season. When you do, we've got your back. Your plan includes behavioral health services from New Directions for those times when you need extra support. And now you can also sample a daily cup of calm from meQuilibrium⁴, a new digital program that helps you build the resilience you need to meet life's challenges.

From our family to yours, we wish you all the happiness and health you deserve this holiday season.

Keep up with us on social media



¹As part of the American Rescue Plan, consumers and ACA enrollees may benefit from higher subsidies. Amount of subsidy and savings is based on subsidy eligibility, annual income, age, county and the plan selected.

²Subject to the reward program's terms and conditions.

³ The Better You Strides program is available to Florida Blue members age 18 and older. If you're not a Florida Blue member, please disregard this message. Florida Blue has entered into an arrangement with Onlife to provide members with care decision support services, information and other services. Please remember that all decisions that require or pertain to independent professional medical/clinical judgement or training, or the need for medical services, are solely your responsibility and the responsibility of your physicians and other healthcare providers. The programs mentioned are subject to change. meQuilibrium is an independent company contracted by Florida Blue to provide health and wellness services and resources to members.

Health insurance is offered by Florida Blue, a trade name of Blue Cross and Blue Shield of Florida, Inc. HMO coverage is offered by Florida Blue HMO, a trade name of Health Options, Inc. Both companies are Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex. You may access the Nondiscrimination and Accessibility notice [here](#).